**Subject Line: Instant 24/7 answers to your pet health questions**

A person sitting on a couch using a computer

AI-generated content may be incorrect.

Hi, **INSERT CLIENT NAME HERE**

Finding trusted answers to pet health questions shouldn’t be difficult, and it’s not when you Ask Eddie.

At [insert your clinic name], we have the same goal as you—ensuring optimal health for your pet. To that end, we’re here to answer any pet health question you may have, but if you need instant assistance, trusted answers are just a click away.

* Simply **visit our website** [< link to your website] and click on the Ask Eddie icon.
* Ask a question (e.g., “What are the signs of feline diabetes?”).
* Ask Eddie (short for “education”) instantly gives you a summary answer from a proprietary Pet Health Library of over 2,100 veterinarian-approved pet health articles, plus article links in case you need a deep dive.

**The key word is *proprietary***. The Pet Health Library is not an open source like the internet, which can contain questionable information. It’s a self-contained library of up-to-date pet health information that veterinary practices use every day for client education, and it’s available to you 24/7.

* Always free to use.
* No confusing medical jargon.
* Just quick, easy-to-understand pet health information to help support you and optimal health care decisions for your furry family member.

**Try Ask Eddie today** [< link to your website]

All the best,

**INSERT YOUR PRACTICE CONTACT INFO**