

# Here Is Your FREE Veterinary Client Reviews Kit!

Client reviews are integral to attracting new clients, improving discovery in local search results, and collecting feedback about what's working at your practice and actionable information to improve client satisfaction and boost referrals.

## This free kit includes:

- **5 Ways Good Client Reviews Help Your Practice**—how reviews help you get new clients, strengthen client relationships, and serve practice efficiency.
- **How to Ask Different Pet Owners for Client Reviews**—a breakdown of the four different types of pet owners and recommended approaches when asking them for reviews.
- **How and When to Ask for Client Reviews**, including the best time to ask for a review and five tips for encouraging client reviews.
- **Client review request email**

In alignment with the third kit component, we also included an email template that you can customize and send to clients after an appointment, because we know you're busy.

For additional information on tools and resources to **maximize the effectiveness of your communications without creating additional work for your staff**, contact us today.

[Learn More](#) →