



4.8 ★★★★★ (537 Reviews) • Veterinarian •

## How to Ask Different Pet Owners for Client Reviews

According to a recent study by the marketing communications company Pegasus, there are four different types of pet owners, each with different communication needs. Here are recommended approaches when asking each type for client reviews.



## LifeLearn Can Help

Meeting the communication needs of the four types of pet owners naturally involves different tools and resources to best reach them. We have those tools to **maximize the effectiveness of your communications without creating additional work for your staff.**

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